



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132E		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTNH	08/09/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
2	WTNH	08/09/12	08/10/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$375.00			
3	WTNH	08/09/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
4	WTNH	08/09/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
N 5	WTNH	08/09/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	08/06/12-08/12/12	News 8 5p-6p	5p-6p	----ThF----	:30		\$500.00	NM		
			See MG 5.5									
	5	WTNH	08/13/12-08/13/12	News 8 5p-6p	5p-6p	M-----	:30		\$500.00	NM		
			(H) MG for 5.2 08/10									
6	WTNH	08/09/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$700.00			
7	WTNH	08/09/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
8	WTNH	08/09/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$800.00			
9	WTNH	08/09/12	08/10/12	Nightline	1135p-120630a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$300.00			
10	WTNH	08/09/12	08/12/12	Late News 8	11p-11:35p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
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New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON :30S	<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senat		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	WTNH	08/10/12	08/10/12	Fri Hour 1	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$750.00			
N 12	WTNH	08/10/12	08/10/12	Fri Hour 3	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Fri Hour 3	10p-11p	-----F----	:30		\$1,000.00	NM		
	Credited											
13	WTNH	08/11/12	08/11/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$150.00			
14	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$250.00			
N 15	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30		\$300.00	NM		
	Credited											
16	WTNH	08/11/12	08/11/12	Saturday Prime Rotator	8p-11p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				3	\$300.00			
17	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
18	WTNH	08/11/12	08/11/12	Sa 1135p-1205a	1135p-1205a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$75.00			
19	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				2	\$250.00			
20	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$150.00			
21	WTNH	08/12/12	08/12/12	Sun Hour 1	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
22	WTNH	08/12/12	08/12/12	Sun Prime Other 2	9p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$1,200.00			
23	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$350.00			
24	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$375.00			
25	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
196865 /	06834298

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON :30S	1083

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
26	WTNH	08/13/12	08/14/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$250.00			
27	WTNH	08/13/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
28	WTNH	08/13/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$700.00			
29	WTNH	08/13/12	08/14/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
30	WTNH	08/13/12	08/14/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$800.00			
31	WTNH	08/13/12	08/14/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$300.00			
32	WTNH	08/13/12	08/14/12	Late News 8	11p-1135p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$700.00			
N 33	WTNH	08/14/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$500.00			
N 34	WTNH	08/14/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$700.00			
N 35	WTNH	08/14/12	08/14/12	Tue Hour 1	8p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$1,800.00			
Totals											64	\$32,475.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	64	\$32,475.00	\$27,603.75
Totals	64	\$32,475.00	\$27,603.75

Signature: _____ **Date:** _____

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EC'd Yes Last Received: 08/13/2012 11:15 AM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () KATE BRADY
Product LINDA MCMANON :30S TOWSON, MD 21286 Salesperson ()
Estimate# 1083 Agency C/P1/P2/E //1083 Salesperson Phone# 215-567-6005
Buyer ANNE BRAUNSCHEIDEL Flight Dates 08/09/2012 - 08/14/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*33	08/14-08/14	TU	5P-6P	1	:30	\$500.00		1		1	\$500.00	
Buyline Comment: NEWS ADD TO SKED V7 Added												
*34	08/14-08/14	TU	6P-630P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS ADD TO SKED V7 Added												
*35	08/14-08/14	TU	8P-9P	1	:30	\$1,800.00		1		1	\$1,800.00	
Buyline Comment: MIDDLE/LAST MAN ADD TO SKED V7 Added												
*36	08/13-08/13	M	5P-6P	1	:30	\$500.00		1		1	\$500.00	
Buyline Comment: NEWS **MAX SEP** MKGD FOR LN 5 Sales Remark: V9 MKGD FOR LN 5 V9 Added												

---REPORT TOTALS---

Report Totals: 11 / \$7,800.00

---SALES MONTHLY TOTALS---

Aug 12: 64 / \$32,475.00
Sales Totals: 64 / \$32,475.00
Station Totals: 64 / \$32,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$97,056	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 19%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				



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CONTRACT

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<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$375.00			
3	WTNH	08/09/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$500.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$700.00			
7	WTNH	08/09/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
8	WTNH	08/09/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$800.00			
9	WTNH	08/09/12	08/10/12	Nightline	1135p-120630a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$300.00			
10	WTNH	08/09/12	08/12/12	Late News 8	11p-11:35p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$700.00			
11	WTNH	08/10/12	08/10/12	Fri Hour 1	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$750.00			
N 12	WTNH	08/10/12	08/10/12	Fri Hour 3	10p-11p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON :30S	<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Fri Hour 3	10p-11p	-----F----	:30	\$1,000.00	NM		
Credited												
13	WTNH	08/11/12	08/11/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$150.00			
14	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$250.00			
N 15	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTNH	08/06/12-08/12/12	Sa 730p-8p	730p-8p	-----Sa--	:30	\$300.00	NM		
Credited												
16	WTNH	08/11/12	08/11/12	Saturday Prime Rotator	8p-11p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				3	\$300.00			
17	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
18	WTNH	08/11/12	08/11/12	Sa 1135p-1205a	1135p-1205a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$75.00			
19	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				2	\$250.00			
20	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$150.00			
21	WTNH	08/12/12	08/12/12	Sun Hour 1	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
22	WTNH	08/12/12	08/12/12	Sun Prime Other 2	9p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$1,200.00			
23	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$350.00			
24	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$375.00			
25	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
26	WTNH	08/13/12	08/14/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$250.00			
27	WTNH	08/13/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196865 /	06834298

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON :30S	1083

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
28	WTNH	08/13/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$700.00			
29	WTNH	08/13/12	08/14/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
30	WTNH	08/13/12	08/14/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$800.00			
31	WTNH	08/13/12	08/14/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$300.00			
32	WTNH	08/13/12	08/14/12	Late News 8	11p-1135p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$700.00			
N 33	WTNH	08/14/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$500.00			
N 34	WTNH	08/14/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$700.00			
N 35	WTNH	08/14/12	08/14/12	Tue Hour 1	8p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$1,800.00			
Totals											64	\$32,475.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	64	\$32,475.00	\$27,603.75
Totals	64	\$32,475.00	\$27,603.75

Signature: _____ **Date:** _____

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Station	WTNH-TV NEW HAVEN, CT.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() L. MCMAHON 4 SENATE		600 FAIRMONT AVE, S#306	Sales Office ()	PHILADELPHIA
Product	LINDA MCMAHON :30S		TOWSON, MD 21286	Salesperson ()	KATE BRADY
Estimate#	1083	Agency C/P1/P2/E	//1083		
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	08/09/2012 - 08/14/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---
LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---
SEE LN 5 FOR NA AND MKGD OFFER. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*5	08/09-08/10	TH-F	5P-6P	4	:30	\$500.00		4		1	\$2,000.00	
Buyline Comment: NEWS RATE CHNG												

Station Remark: V8 1X NA 8/10 DUE SPECVIAL REPORT OFFERING STP TONIGHT 8/13

---REPORT TOTALS---
Report Totals: 4 / \$2,000.00

---SALES MONTHLY TOTALS---
Aug 12: 64 / \$32,475.00
Sales Totals: 64 / \$32,475.00
Station Totals: 64 / \$32,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$97,056

CABL	0%	WCCT	0%	WFSB	45%	WHCT	0%
WRDM	0%	WTIC	19%	WUVN	0%	WVIT	0%
XXX	0%						

Books null
Demos RA35+

Rep Order# 6834298 Ver# 7 Status Revised Traffic Order# 196865 Printed: 08/13/2012 10:17 AM 1 of 3

Last Received: 08/10/2012 4:54 PM

Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() L.MCMAHON 4 SENATE		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	LINDA MCMAHON :30S		TOWSON, MD 21286	Salesperson	() KATE BRADY
Estimate#	1083	Agency C/P1/P2/E	//1083	Salesperson Phone#	215-567-6005
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	08/09/2012 - 08/14/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE ;30S SC=*

--- REMARKS ---

THIS IS A REVISED ORDER

LNS 12 & 15 CXL'D, LNS 33-35 ADDED

REVISSED TOTAL IS \$32475

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*10	08/09-08/12	TH-SU	11P-1135P	4	:30	\$700.00		4		1	\$2,800.00	
	Buyline Comment: LATE NEWS 3X CXL'D PER CLIENT V5 More than 2 codes changed											
*12	08/10-08/10	F	10P-11P	0	:30	\$1,000.00		0		0	\$0.00	
	Buyline Comment: 20/20 1X N/A Sales Remark: V7 1X N/A V4 Comment Changed V7 More than 2 codes changed											
*15	08/11-08/11	SA	730P-8P	0	:30	\$300.00		0		0	\$0.00	
	Buyline Comment: WHEEL 1X N/A Sales Remark: V7 1X N/A V4 Comment Changed V7 More than 2 codes changed											
*33	08/14-08/14	TU	5P-6P	1	:30	\$500.00		1		1	\$500.00	
	Buyline Comment: NEWS ADD TO SKED Sales Remark: V7 ASS\TO SKED V7 Added											

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1083
Flight Dates 08/09/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*34	08/14-08/14	TU	6P-630P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS ADD TO SKED												
Sales Remark: V7 ADD TO SKED V7 Added												
*35	08/14-08/14	TU	8P-9P	1	:30	\$1,800.00		1		1	\$1,800.00	
Buyline Comment: MIDDLE/LAST MAN ADD TO SKED												
Sales Remark: V7 ADD TO SKED V7 Added												

---REPORT TOTALS---

Report Totals: 7 / \$5,800.00

---SALES MONTHLY TOTALS---

Aug 12: 64 / \$32,475.00
Sales Totals: 64 / \$32,475.00
Station Totals: 64 / \$32,475.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$97,056	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 19%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/09/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
2	WTNH	08/09/12	08/10/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$375.00			
3	WTNH	08/09/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
4	WTNH	08/09/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
5	WTNH	08/09/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$500.00			
6	WTNH	08/09/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$700.00			
7	WTNH	08/09/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
8	WTNH	08/09/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$800.00			
9	WTNH	08/09/12	08/10/12	Nightline	1135p-120630a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$300.00			
N 10	WTNH	08/09/12	08/12/12	Late News 8	11p-11:35p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$700.00			
11	WTNH	08/10/12	08/10/12	Fri Hour 1	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$750.00			
12	WTNH	08/10/12	08/10/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> LINDA MCMAHON :30S	<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senat		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,000.00			
13	WTNH	08/11/12	08/11/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$150.00			
E 14	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$250.00			
15	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
16	WTNH	08/11/12	08/11/12	Saturday Prime Rotator	8p-11p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				3	\$300.00			
17	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
18	WTNH	08/11/12	08/11/12	Sa 1135p-1205a	1135p-1205a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$75.00			
19	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				2	\$250.00			
20	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$150.00			
21	WTNH	08/12/12	08/12/12	Sun Hour 1	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
22	WTNH	08/12/12	08/12/12	Sun Prime Other 2	9p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$1,200.00			
23	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$350.00			
24	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$375.00			
25	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
26	WTNH	08/13/12	08/14/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$250.00			
27	WTNH	08/13/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
28	WTNH	08/13/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$700.00			
29	WTNH	08/13/12	08/14/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196865 /	06834298

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON :30S	1083

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
30	WTNH	08/13/12	08/14/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$800.00			
31	WTNH	08/13/12	08/14/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$300.00			
32	WTNH	08/13/12	08/14/12	Late News 8	11p-1135p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$700.00			
Totals											63	\$30,775.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	63	\$30,775.00	\$26,158.75
Totals	63	\$30,775.00	\$26,158.75

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON :30S
 Estimate# 1083
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1083
 Flight Dates 08/09/2012 - 08/14/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---
 THIS IS A REVISED ORDER
 SEE LN 10 **URGENT**
 REVISED TOTAL IS \$30775
 PLS CONFIRM
 THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*10	08/09-08/12	TH-SU	11P-1135P	4	:30	\$700.00		4		1	\$2,800.00	
Buyline Comment: LATE NEWS 3X CXL'D PER CLIENT Sales Remark: V5 3X CXL'D PER CLIENT V5 More than 2 codes changed												

---REPORT TOTALS---
 Report Totals: 4 / \$2,800.00

---SALES MONTHLY TOTALS---
 Aug 12: 63 / \$30,775.00
 Sales Totals: 63 / \$30,775.00
 Station Totals: 63 / \$30,775.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$91,975	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 19%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				

EC'd Yes Last Received: 08/03/2012 5:08 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1083
Flight Dates 08/09/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---

SEE LNS 12 & 15 FOR NA'S. SORRY I CAN'T FINDA MKGD FOR
LN12, HOPEFULLY MEGROZ CAN. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*12	08/10-08/10	F	10P-11P	1	:30	\$1,000.00		1		1	\$1,000.00	
Buyline Comment: 20/20 RATE CHNG												
Station Remark: V4 LN NA DUE PGM CHNG - TP NA												
*15	08/11-08/11	SA	730P-8P	1	:30	\$300.00		1		1	\$300.00	
Buyline Comment: WHEEL RATE CHNG												
Station Remark: V4 LN NA DUE PGM CHNG AIRING PD PGM OFFERING 8/11 11P NEWS NCIR												

---REPORT TOTALS---

Report Totals: 2 / \$1,300.00

---SALES MONTHLY TOTALS---

Aug 12: 66 / \$32,875.00
Sales Totals: 66 / \$32,875.00
Station Totals: 66 / \$32,875.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$98,252	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 19%	WTNH 33%	WUVN 0%	WVIT 0%



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 196865 /		<u>Alt Order #</u> 06834298
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1083
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

b

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTNH	08/09/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$350.00			
N 2	WTNH	08/09/12	08/10/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$375.00			
N 3	WTNH	08/09/12	08/10/12	M-F 9a-10a	9a-10a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$200.00			
N 4	WTNH	08/09/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$250.00			
N 5	WTNH	08/09/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				4	\$500.00			
N 6	WTNH	08/09/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$700.00			
N 7	WTNH	08/09/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$900.00			
N 8	WTNH	08/09/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$800.00			
N 9	WTNH	08/09/12	08/10/12	Nightline	1135p-120630a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$300.00			
N 10	WTNH	08/09/12	08/12/12	Late News 8	11p-11:35p		:30			NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				7	\$700.00			
N 11	WTNH	08/10/12	08/10/12	Fri Hour 1	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$750.00			
N 12	WTNH	08/10/12	08/10/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,000.00

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WTNH
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New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196865 /	06834298

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON :30S	1083

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,000.00			
N 13	WTNH	08/11/12	08/11/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$150.00			
N 14	WTNH	08/11/12	08/11/12	Sa 7p-730p	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$250.00			
N 15	WTNH	08/11/12	08/11/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
N 16	WTNH	08/11/12	08/11/12	Saturday Prime Rotator	8p-11p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				3	\$300.00			
N 17	WTNH	08/11/12	08/11/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$300.00			
N 18	WTNH	08/11/12	08/11/12	Sa 1135p-1205a	1135p-1205a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$75.00			
N 19	WTNH	08/11/12	08/12/12	GMA SaSu	8a-9a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				2	\$250.00			
N 20	WTNH	08/12/12	08/12/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$150.00			
N 21	WTNH	08/12/12	08/12/12	Sun Hour 1	7p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$800.00			
N 22	WTNH	08/12/12	08/12/12	Sun Prime Other 2	9p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$1,200.00			
N 23	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$350.00			
N 24	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$375.00			
N 25	WTNH	08/13/12	08/14/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
N 26	WTNH	08/13/12	08/14/12	News 8 Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$250.00			
N 27	WTNH	08/13/12	08/14/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 28	WTNH	08/13/12	08/14/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				1	\$700.00			
N 29	WTNH	08/13/12	08/14/12	M-F 7p-730p	7p-730p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
196865 /	06834298

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LINDA MCMAHON :30S	1083

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$900.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	MT-----				2	\$900.00																													
N 30	WTNH	08/13/12	08/14/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,600.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$800.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/13/12	08/19/12	MT-----				2	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	MT-----				2	\$800.00																													
N 31	WTNH	08/13/12	08/14/12	Nightline	1135p-120630a		:30			NM	1	\$300.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td></td><td></td><td></td><td>1</td><td>\$300.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/13/12	08/19/12	MT-----				1	\$300.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	MT-----				1	\$300.00																													
N 32	WTNH	08/13/12	08/14/12	Late News 8	11p-1135p		:30			NM	2	\$1,400.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td></td><td></td><td></td><td>2</td><td>\$700.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		08/13/12	08/19/12	MT-----				2	\$700.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		08/13/12	08/19/12	MT-----				2	\$700.00																													
Totals											66	\$32,875.00																										

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	66	\$32,875.00	\$27,943.75
Totals	66	\$32,875.00	\$27,943.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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2 of 7

Sales Remark: V3 RATE CHNG
V3 More than 2 codes changed

Rep Order#	6834298
EC'd	Yes

Ver# 3 Status Revised

Traffic Order#

Printed: 08/07/2012 1:18 PM
Last Received: 08/03/2012 5:08 PM
Showing Buylines: All Lines

3 of 7

Station WTNH-TV NEW HAVEN, CT.
Advertiser () LMCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1083
Flight Dates 08/09/2012 - 08/14/
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

08/09/2012 - 08/14/2012

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*12	08/10-08/10	F	10P-11P	1	:30	\$1,000.00		1		1	\$1,000.00	
	Buyline Comment: 20/20 RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
13	08/11-08/11	SA	6P-630P	1	:30	\$150.00		1		1	\$150.00	
	Buyline Comment: NEWS											
*14	08/11-08/11	SA	7P-730P	1	:30	\$250.00		1		1	\$250.00	
	Buyline Comment: JEOPARDY RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
*15	08/11-08/11	SA	730P-8P	1	:30	\$300.00		1		1	\$300.00	
	Buyline Comment: WHEEL RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
16	08/11-08/11	SA	8P-11P	3	:30	\$300.00		3		1	\$900.00	
	Buyline Comment: SAT NIGHT PRIME											
*17	08/11-08/11	SA	11P-1130P	1	:30	\$300.00		1		1	\$300.00	
	Buyline Comment: NEWS RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
18	08/11-08/11	SA	1130P-12A	1	:30	\$75.00		1		1	\$75.00	
	Buyline Comment: INSIDER											

Rep Order#	6834298	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order#

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () LMCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
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Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1083
Flight Dates 08/09/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/11-08/12	SA-SU	8A-9A	2	:30	\$250.00		2		1	\$500.00	
	Buyline Comment: GMA RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
20	08/12-08/12	SU	6P-630P	1	:30	\$150.00		1		1	\$150.00	
	Buyline Comment: NEWS											
*21	08/12-08/12	SU	7P-8P	1	:30	\$800.00		1		1	\$800.00	
	Buyline Comment: AFV RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
*22	08/12-08/12	SU	9P-11P	2	:30	\$1,200.00		2		1	\$2,400.00	
	Buyline Comment: EXTREME WEIGH LOSS RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
*23	08/13-08/14	M-TU	6A-7A	3	:30	\$350.00		3		1	\$1,050.00	
	Buyline Comment: NEWS RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											
*24	08/13-08/14	M-TU	7A-9A	4	:30	\$375.00		4		1	\$1,500.00	
	Buyline Comment: GMA RATE CHNG											
	Sales Remark: V3 RATE CHNG V3 More than 2 codes changed											

Rep Order#	6834298	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order#

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5 of 7

Station WTNH-TV NEW HAVEN, CT.
Advertiser () LMCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
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Salesperson () KATE BRADY
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Salesperson FAX# 215-567-5938

Flight Dates 08/09/2012 - 08/14/2012
Hiatus Weeks

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*25	08/13-08/14	M-TU	9A-10A	4	:30	\$200.00		4		1	\$800.00	
Buyline Comment: DR PHIL RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												
*26	08/13-08/14	M-TU	12P-1230P	2	:30	\$250.00		2		1	\$500.00	
Buyline Comment: NEWS RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												
*27	08/13-08/14	M-TU	5P-6P	2	:30	\$500.00		2		1	\$1,000.00	
Buyline Comment: NEWS RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												
*28	08/13-08/14	M-TU	6P-630P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: NEWS RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												
*29	08/13-08/14	M-TU	7P-730P	2	:30	\$900.00		2		1	\$1,800.00	
Buyline Comment: JEOPARDY RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												
*30	08/13-08/14	M-TU	730P-8P	2	:30	\$800.00		2		1	\$1,600.00	
Buyline Comment: WHEEL RATE CHNG												
Sales Remark: V3 RATE CHNG V3 More than 2 codes changed												

Rep Order# 6834298
EC'd Yes

Ver# 3 Status Revised

Traffic Order#

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6 of 7

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1083
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1083
Flight Dates 08/09/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*31	08/13-08/14	M-TU	1135P-1205A	1	:30	\$300.00		1		1	\$300.00	
Buyline Comment: NIGHTLINE RATE CHNG												
Sales Remark: V3 RATE CHNG												
V3 More than 2 codes changed												
*32	08/13-08/14	M-TU	11P-1135P 2	3	:30	\$700.00		2		1	\$1,400.00	
Buyline Comment: LATE NEWS RATE CHNG												
Sales Remark: V3 RATE CHNG												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 66 / \$32,875.00

---SALES MONTHLY TOTALS---

Aug 12: 66 / \$32,875.00
Sales Totals: 66 / \$32,875.00
Station Totals: 66 / \$32,875.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$98,252	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 19%	WTNH 33%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE